

Outdoor energy storage development prospects

Will the energy storage industry thrive in the next stage?

The energy storage industry is going through a critical period of transition from the early commercial stage to development on a large scale. Whether it can thrive in the next stage depends on its economics.

What drives energy storage project development?

Globally, energy storage project development is increasingly driven by the utility-scale segment, with mandates and targeted auctions driving gigawatt-hour projects in markets like China, Saudi Arabia, South Africa, Australia and Chile.

Will energy storage development continue to grow in the United States?

Amid ongoing conversations about grid reliability amid growing electricity demand driven in part by booming expansion of data centers and continuing interest in moving away from fossil fuels toward intermittent renewable resources, energy storage development will continue to grow across the United States.

How does energy storage affect regional power systems?

While the aforementioned research primarily examines the microeconomic perspective, focusing on the application of specific energy storage (ES) technologies, there is also a body of literature that analyzes the macro-level impact of ES in regional power systems. The assessment of economic system effects often centers around cost reduction.

Why is energy storage important?

Continued expansion of intermittent renewable energy, ESG-focused investments, the growing versatility of storage technologies to provide grid and customer services, and declining costs for key components like lithium-ion batteries all played a significant role in driving the investment and development of energy storage.

When will energy storage become a large-scale development?

In March 2022, National Development and Reform Commission (NDRC) and National Energy Administration (NEA) released the 14th Five-Year Plan for the development of energy storage, which set the target for ES to enter the stage of large-scale development by 2025. The target calls for lower costs of ES.

The global outdoor energy storage power market size was estimated at approximately USD 2.5 billion in 2023 and is projected to reach USD 10.7 billion by 2032, growing at a CAGR of 17.4% ...

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