

Huawei Latvian shopping mall solar curtain wall brand

Why did Huawei open a flagship store in Qiantan Taituli?

Huawei's opening of its largest and most artistic flagship store in Shanghai's Qiantan Taituli showcases its commitment to sustainable design and customer experience. The store's unique architectural design, inspired by seed growth, incorporates organic elements and sustainable materials like UHPC and glass curtain walls.

Where is Huawei's largest flagship store in Shanghai?

Huawei has recently inaugurated its largest and most artistic flagship store in Shanghai's Qiantan Taituli, spanning over 1800 square meters.

Why is Huawei opening a new store in Shanghai?

The store is part of Huawei's strategy to blend technology and art, enhancing its brand image and connecting deeply with consumers by offering a unique retail experience. Huawei's opening of its largest and most artistic flagship store in Shanghai's Qiantan Taituli showcases its commitment to sustainable design and customer experience.

Does Huawei have a two-story store in Shanghai?

The two-story Shanghai flagship store of Huawei, designed by Dutch firm UNStudio, features a facade that is clad with ivory-colored petal-like forms. The two-story Shanghai flagship store of Huawei, designed by Dutch firm UNStudio, features a facade that is clad with ivory-colored petal-like forms.

What is Huawei's flagship store?

This flagship store aims to offer more than just a retail space; it's a place for consumers to immerse in Huawei's brand and technology. To enhance customer experience, the store includes various zones such as sports and health, a full-house smart experience, audiovisual entertainment, and smart mobility.

How does the Huawei flagship store look like?

Inside and outside are further integrated by seating pieces and plants tucked into the wavy glass storefront. The Huawei flagship store's interior design features flowing circulation and a cozy, clear color palette. Ivory ceilings and flooring, as well as wood and GRC columns, help to create a unified and pleasant ambiance.

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